

Tampa Family Health Centers names new CEO



Tampa Family Health Centers (TFHC) is pleased to announce that Sherry Hoback is the new President and Chief Executive Officer (CEO) effective March 1, 2018. Hoback joined TFHC as their Director of Nursing in 2008, was appointed to Chief Clinical Services Officer then to Chief Operations Officer during her tenure with the organization. During this time, she has made it her mission to create change in health care for an underserved community. In all, Hoback has more than 22 years of progressive and diverse health care experience. She will be taking the place of Mr. Charles Bottoms who served as CEO for TFHC for almost 20 years.

Hoback provides strategic leadership that drives the development and implementation that reflect state-of-the-art quality ambulatory care practice. She is also responsible for advancing TFHC's innovation models focused on improving patient outcomes and delivery mechanisms.

“I am very excited to have Mrs. Sherry Hoback as the new CEO of Tampa Family Health Centers,” says Chief Medical Officer, Dr. Monica R. Rider. “She has worked tirelessly in the community and it will be an honor and a privilege to work with her as she continues her commitment of providing quality care to the underserved community.”

“It did not take me long to realize what a special place we have here at TFHC, and I am thrilled to lead this organization,” Hoback said. “We play a special role in providing the best, most comprehensive, highest quality care to this community. This is an exciting time for TFHC, and I am proud to be a part of this journey.”

With 14 healthcare centers located throughout Hillsborough county, TFHC offers healthcare that covers the entire family which include: family practice, obstetrics and gynecology, pediatrics, dental, pharmacy, behavioral health, mental health, and podiatry.

Education:

Masters of Business Administration with a concentration in Health Services Management,
Keiser University, Tampa, Florida

Bachelors of Science in Nursing, Carlow University, Pittsburgh, Pennsylvania

Previous Positions: Mrs. Hoback's career spans the spectrum of both community health and hospital based healthcare management. She led a transformation of healthcare performance which progressed to the Managed Care arena with a focus on healthcare compliance. She also has served as a nursing instructor and lecturer. Mrs. Hoback is also Legal Nurse Consultant and co-author of *Report Writing and Case Analysis and LNC Essentials*. Mrs. Hoback assumed the Director of Nursing role for TFHC in 2008, Chief Clinical Services Officer in October 2013, Chief Operations Officer in 2017 and is the incoming CEO beginning March 2018. She also serves on the Board of Directors for Healthy Start.